

The Sound Off

Contest/Showcase Rules & Regulations

Applications accepted from July 10, 2009 through September 7, 2009

CONTEST GUIDELINES:

Every first Wednesday of the month beginning in October a pre-determined five bands/musicians will take the stage. The winner of each month will advance to the finals. One winner will receive a developmental package from all of our sponsors. We welcome all musical styles and ensembles.

WHO CAN ENTER:

- 1) All entrants must be over the age of 18.
- 2) Only one entry per artist/band in this contest will be permitted.

HOW TO ENTER:

- 1) Pick up an application at the Café 4 coffee bar or print it from <http://www.metropulse.com/sound-off>
- 2) Each application turned into *Sound Off* is subjected to a one time, **non-refundable** fee of \$20.00 to 4MS Entertainment. We accept cash, check, and major credit cards.
- 3) The entry period is from **JULY 10, 2009** through **SEPTEMBER 7, 2009**. To enter the contest, an artist/band must submit a completed application, \$20 non-refundable fee, and links to or copies of the band/artist's original music. All music must be original, created and performed by the person(s) submitting it.
- 4) All entries must be received by The Square Room no later than September 7, 2009 at 5:00pm. They can be emailed to hand delivered or mailed to the following address:

Attn: SOUND OFF APPLICATION
4 Market Square
Suite 303C
Knoxville, TN 37902

- 5) The Sponsors are not responsible for lost, late, or misdirected mail or electronic mail.
- 6) Incomplete entries may be disqualified in Sponsor's sole discretion. All entries become the property of Sponsor and may not be acknowledged or returned.

7) By entering this contest, entrants understand and agree that Sponsors may elect to use any entry submitted on-air for promotion of the event.

HOW TO WIN:

1) Judges designated by 4MS Entertainment will choose 25 bands to compete for the Grand Prize. Finalists will be contacted by a 4MS representative. The 25 selected finalists will be divided into five groups of five and will be assigned a day to compete. A winner from each evening's performance will advance to the finals to take place on March 3, 2010. Selection of the top 25 bands will be in the sole discretion of the Judges, and is not subject to dispute or appeal.

2) The 25 semi-finalists will be contacted by 4MS by telephone or email as they are selected after September 9, 2009 and assigned their date of performance. Each artist/band will be assigned one of the following dates to perform. One winner will be selected each night and will advance to the finals.

Wednesday, October 7, 2009
Wednesday, November 4, 2009
Wednesday, December 2, 2009
Wednesday, January 6, 2010
Wednesday, February 3, 2010

3) The 25 semi-finalists and 5 finalists will be judged on a variety of criteria. Crowd reaction will account for 40% of the scoring and 'celebrity judges' will score the remaining 60% of each band/musician's performance on various levels of skill such as songwriting, cover song, stage presence, etc.

4) Each artist/band will perform a total of three songs. Two songs will be original music by the band/artist and the 3rd will be a cover song. Artist/bands will be notified 2 weeks prior to their performance which famous artist/band they will be covering. It is up to each individual band/artist to select the song, 4MS Entertainment will assign which famous artist to select from for each month's event. For example, if the artist of December is Bob Dylan, artists/bands may choose any song by Bob Dylan to perform.

5) The Grand Prize winner will be announced following the March 3, 2010 final competition.

PRIZE(S)/ODDS OF WINNING/SIGNIFICANT RESTRICTIONS AND REQUIREMENTS:

1) Odds of being selected as a Finalists depend on total number of entries. Odds of a Finalist winning Grand Prize will be no greater than 1 in 25.

2) The Grand Prize winner will receive 2 days recording with Eric Nowinski of Rock Snob Records, \$400 worth of customized merchandise from Nouveau Graphics, a \$100 gift card per band member (up to 5 members) from Rik's, radio play on WUTK, a CD Release party/concert at The Square Room on a Friday or Saturday night (subject to availability) including a one night stay in the artist apartment, \$100 in hospitality from Café 4.

3) If the Grand Prize Winner is forfeited an alternate grand prize winner will be selected.

4) Regardless of the circumstances, there will be no cash alternatives for prizes.

7) Grand Prize has no monetary value. However should the issue arise, Winners are responsible for paying all local, county, state and federal taxes on the prizes won based on the estimated retail value of the prize received and will receive one or more IRS 1099 for the value of the all prizes received.

OTHER CONTEST RULES:

1) By participating in this contest, each entrant hereby consents to 4MS Entertainment using the contestant's name, voice, likeness, biographical information, entry/essay contents, his/her participation in the contest, and the substance of the contestant's entry (in whole or in part) for on-air broadcast, recording and for advertising and promotional purposes. Entrant agrees that no compensation will be paid for such usage.

2) In the event of any dispute or contest rule interpretation, 4MS Entertainment Management shall be the sole arbiters in all matters relating to the contest and the interpretation of contest rules. The decisions of 4MS Entertainment Management shall be final.

3) Entry into this contest constitutes agreement by contestant to abide by these rules.

4) 4MS Entertainment reserves the right to change, alter or modify these rules at any time with or without written notice and reserves the right to end or stop any contest at any time and for any reason.